

Please provide information about the social media account you officially manage for Kentucky State University. This information will help the Division of Brand Identity and University Relations understand its brand presence within social media. Additionally, you will need to complete a Social Media Brief to clearly outline your social media strategy.

Unit Represented: _____

Social Network: _____

URL: _____

*Login Username: _____

*Login Password: _____

*Account Manager #1: _____

Email: _____

*Account Manager #2: _____

Email: _____

*Account Manager #3: _____

Email: _____

When was the account created (Month, Year)? _____

How long have you managed the account? _____

Was this account approved by your supervisor and/or the vice president for your unit prior to launch?